



Tips for Youth Fairs

1. Prepare to provide youth with information about your company and the type of jobs you need to fill.
2. Ask youth for a resume. Youth job fairs provide an opportunity for individuals to learn to market themselves to employers. Whether they have a resume or not, it is important that they understand this expectation. For youth without a resume, provide a quick application form for them to provide information.
3. Be inviting. The youth job fair is likely the first time these individuals have been in a situation where they had to approach professionals and talk. Reach out to individuals as they approach your area. Offer candy, or small give-aways to encourage them to come to your table.
4. Shake hands. Provide a business card. Encourage discussion about work experience, goals, volunteer work, classroom learning, etc. Youth job fairs provide a teachable moment about how professional interactions should look, and the outcomes that can result.

For more information, visit thetalentlink.org.